

Course Information

For further information and application requirements on this course or other courses on offer by the Kerry ETB Training Centre please contact:

**Kerry ETB Training Centre,
Monavalley Industrial Estate, Tralee, Co. Kerry**
Phone: 066 714 9600 / 066 714 9638 / 066 714 9676
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**Or alternatively contact your local Intreo Office
or Local Employment Services office.**



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An tScribhín Oideachais Léamhnaigh agus Scileanna
Further Education and Training Authority



FOUNDATION IN MEDIA

(TR08743)

DURATION: 14 Weeks



KERRY ETB
TRAINING CENTRE



BORD OIDEACHAIS
AGUS OILIGNA CHAIRRE
KERRY EDUCATION
AND TRAINING BOARD



FOUNDATION IN MEDIA (TR08743)

Introduction

This 14 week full-time course covers the fundamental aspects of digital media production. It's an excellent starting point for people who wish to pursue careers in the digital media industry. It offers you the opportunity to learn and develop practical production skills in a broad range of media disciplines. The emphasis is on hands-on practical training. While you will learn the theoretical elements of media production in a classroom environment, the majority of your time will be spent developing practical skills while undertaking a broad range of projects. The course covers media project management, video production, sound production, photography, digital imaging and media publishing. Participants who successfully complete this course may apply for entry to the advanced full time, year-long Digital Media Production Course (TRY18), Broadcast Production Course (TRY20) or Media Techniques Radio Course (ET283).

What you'll study – Course Modules:

- **Induction** - Introduces the learners to the training centre and the learning environment; provides them with guidelines on safety, local centre rules and regulations, personal welfare and learning techniques; creates and develops an awareness of environmental issues within the workplace; and develops and applies a positive attitude toward equal opportunities.
- **Demonstrate** knowledge of a range of media production formats.
- **Identify** and analyse audience profiles.
- **Identify** the key elements and stages in the media production process from initial concept to release of the final product.
- **Prepare** a short programme for radio or television including initial research, allocating production roles, organising the production plan and preparing the final running order or storyboard.
- **Use** sound, editing and camera equipment, where relevant, to record a short programme effectively and safely.
- **Maintain** appropriate health, safety and personal hygiene standards when working in a media production environment.

- **Demonstrate** the application of communications, quality awareness and teamwork in a media production environment.
- **Plan and achieve** realistic work goals.

Certification.

QQI Level 3 Award Media Expressions (3N0792).

Course Delivery Methods.

This is a full-time course of 14 weeks duration. It offers you the opportunity to learn and develop practical production skills in a broad range of media disciplines. The emphasis is on hands-on practical training. While you will learn the theoretical elements of media production in a classroom environment, the majority of your time will be spent developing practical skills while undertaking a range of projects. You will be required to actively participate in the learning process and engage in course work outside of normal course hours. Course work includes written and practical assignments, project work and a learner diary. Assessment for certification purposes is by way of a formal portfolio of your work.

Entry Requirements.

Do you meet the following Criteria?

- Reached the statutory school leaving age.
- Achieved the Leaving Certificate or equivalent level of education.
- Possess a reasonable level of computer skills.
- Have a genuine interest in multi-media, news, current affairs, music and the music industry.
- Possess good communication skills.
- Have the ability to work effectively within a team.

Typical Employment Opportunities.

Participants who successfully complete this course may apply for entry to the advanced full time, year-long Digital Media Production Course (TRY18), Broadcast Production Course (TRY20) or Media Techniques Radio Course (ET283). They may also opt to apply for entry level employment in a variety of roles across a range of media industries including print, on-line, radio, TV, film, video and sound production companies.